King George Tourism Advisory Committee

Regular Meeting

3:00 pm. - 5:00 pm.

Wednesday, January 22, 2020

Revercomb Building – Board Chambers

AGENDA

I. Call to Order, Roll Call

II. Public Comment (comments will be limited to 3-minutes per person)

III. Application for Tourism Funding – Jazz In The Country

IV. Approval of November Meeting Minutes

V. TAC Members Activity Reports

VI. 300th Anniversary Celebration:
   • Bob Baird – Update on 300th Anniversary Committee (Updated Event List Provided)

VII. New Business:
   • Standards of Conduct
   • Development of Comprehensive Marketing Spreadsheet for 300th Anniversary Events-Coordinate with Nick Minor’s Proposal to Provide Web Site Management, Development and Digital Marketing Support (to be provided) – Requires Vote by TAC
   • Year End Report Write-Up for TAC Accomplishments and Explanation of Tourism Funds for County Website (Tourism Page)
   • Anticipated Acquisition and Use of Roseland Road House and Adjacent Woodland
   • Discussions Between Ralph Bunche Alumni Association, KG Historical Society, and Dahlgren Heritage Museum

VIII. Old Business:
   • Amendment to TAC Charter to Allow for Remote Meeting Attendance
   • Discussion of Application for Tourism Funding Submittal Process and Timelines for 2020
   • Status Report on Anticipated Funding Request for Expansion of King George Christmas Displays

IX. Adjournment