

Subcommittee: Marketing and Communications  
Noon November 16, 2022 - King George County Citizens Center

CALL TO ORDER - Distribution of Agenda, Notes from October 26, 2022

PUBLIC COMMENT

UPDATE ON ACTIONS/PLANS

- ~ Progress toward social media accounts (Shannon)
- ~ Roof construction event plans (Annie)
- ~ Themes for social media posting, hashtags

GENERAL DISCUSSION

Proposed logo

Giving Tuesday (while fundraising is not the role of this subcommittee, postings and solicitations by the two non-profits may provide outreach and information re this project)

ACTION ITEMS FOR DECEMBER REPORTING

Be ready for December 14 whole-group meeting to provide action updates.

MEETINGS:

Face-to-Face meetings preferable when possible; notify subcommittee chair if link needed.

January - Resume our regular subcommittee meeting schedule on 4<sup>th</sup> Wednesdays:

Noon, January 25, 2023, Citizens Center.

December meeting is whole-group:  
3–4:30pm, Wednesday, December 14, Citizens Center