

King George County Tourism Advisory Committee Regular Meeting Minutes
10459 Courthouse Dr., Ste 200, King George, VA 22485
Revercomb Board Room
January 26, 2022

1. Call to Order-

Meeting was called to order by chairman, Bob Baird.

Present: Bob Baird, Dee Strauss, Dave Hall, and Becky Stewart. Also attending Nick Minor, Director of Economic Development and Tourism, and Chris Clarke, Director Parks & Recreation.

Late: Warren Veazey (corrected)

Absent: Jeron Hayes, Lisa Caswell

Attending remotely: Roan Grapes

2. Public Comment-

Don Shelton, from King George Historical Society and a member of the Patawomeck Tribe spoke to the placement of the Native American Trail sign for Fairview Beach. Wants it noted in sign that Potomac Landing is where Pocahontas lived and was kidnapped. Recommended YouTube video on Kocoum.

3. Election of Chair and Vice-chair-

As one of the members up for nomination is not present, Nick Minor suggests waiting on this action. Members in agreement, this item is deferred to the next meeting.

4. Approval of Minutes-

There was no discussion or corrections.

Dee Strauss made motion to accept the minutes for November 2021 meeting.

Becky Stewart - Seconded. (corrected)

All members vote aye, chair votes aye. Motion carried.

5. Member Reports-

Becky Stewart- trying to put together a county wide event with music, August is Jazz in the Country, talked about other possible joint ventures that are family focused.

Dave Hall- unable to hear

Dee Strauss- Schools had 3-week break, discussed athletic activities at school, community social activities and responsibilities, theater group activities and DECA activities.

Bob Baird- working with Fish & Wildlife about expanding the parking lot for Wilmont. Fish & Wildlife is seeking a new director, will reach out to the TAC in next 30 days to discuss possibilities of parking lot at Wilmont. Put out paper on Thomas Lomax Hunter. For later discussion, website is structured more toward government than visitors, needs to have own page.

6. Funding Application-

a. Mary Washington University Interns

Nick Minor presented request for \$4000.00 to fund continued work by interns on the Native American sign project. Interns were handpicked by professor Dr. McMillan. Both helped in the development of the program, they will have goals & tasks, they will create a standardized layout and improve maps and draft the grant proposal for VTC. Mr. Minor will provide an evaluation of work at end of semester. Mr. Minor will provide direction and outreach.

Benchmarks are addressed on page 2; first deadline is February 22.

8-10 K for marketing. Will be meeting every week. Will apply for VTC grant, which interns will develop initial language. Grant may pay for it all but have to submit the project, can use state money to start.

Right of way- Hopyard and Caledon a problem, will need to contact.

DRHT and Belle Grove are on board. Chris Clarke at King George Parks & Rec is on board for the county. Will work with company that installed Civil War Trails signs for installation.

Will ask students to come up with additional ways to draw people to the county.

Bob Baird- gave recap of project.

Dee Strauss made motion to approve the project.

Beckey Stewart seconded.

All members vote aye, chair votes aye. Motion carried.

7. Directors Report

Nick Minor reported on correspondence from the Northern Neck Conservatory. And the budget amendment from Senator Stewart regarding the acquisition of Lake Caledon property by the state.

Chris Clarke gave overview of efforts to keep property from being developed.

8. Adjourn

Next meeting is scheduled for Wednesday February 23, 2022.

Warren Veazey made motion to adjourn.

Dave Hall seconded.

All members vote aye, chair votes aye. Motion carried.