



# CHRISTMAS TREE LIGHTING SPONSORSHIPS

Create holiday magic and strengthen your community connections by sponsoring the King George County Christmas Tree Lighting! This beloved annual tradition attracts over 500 local residents for an enchanting evening filled with holiday music, seasonal activities, and the ceremonial illumination of our community Christmas tree. Sponsorship offers valuable brand exposure through event signage, marketing materials, and social media recognition, while demonstrating your business's commitment to creating cherished holiday memories for King George County families. Join us in bringing the spirit of the season to life!

## EVENT DETAILS

**WHEN** Sunday, December 8, from 4 to 6 p.m.  
**WHERE** King George Courthouse  
9483 Kings Highway  
**WHO** Everyone! Over 500 people in 2023  
Admission is FREE!

## INTERESTED?

Contact Parks & Recreation Director Chris Clarke  
at 540-775-4386 or [director@kgparks.org](mailto:director@kgparks.org).



540-775-4386



PO Box 71  
King George, VA 22485



[questions@kgparks.org](mailto:questions@kgparks.org)



[kinggeorgecountyva.gov/  
ParksandRec](http://kinggeorgecountyva.gov/ParksandRec)



8076 Kings Highway  
King George, VA 22485

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR \$1,500

- Top billing: "The King George County Christmas Tree Lighting presented by (business name)."
- 4'x8' banner along Kings Highway
- 4'x8' banner near the stage
- Included in stage announcements
- Vendor booth
- Included in all social media posts & press release

### TREE SPONSOR \$1,000

- The King George Board of Supervisors will light the "King George Christmas Tree sponsored by (business name)."
- 4'x8' banner at the tree
- 3'x5' banner near the stage
- Vendor booth
- Included in social media posts

### ACTIVITY SPONSOR \$500 EACH

or In-Kind Support

Fire Pits	S'mores
Hay Ride	Snow Globe
Hot Chocolate (SOLD)	Snowball Fight
Portable Toilets	Sound Production (SOLD)
Santa (SOLD)	Stage

- Recognized from the stage
- 3'x5' banner at the activity
- Vendor booth
- Included in social media posts

