

King George County
FOR IMMEDIATE RELEASE
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King George Tourism Advisory Committee (KGTAC)

LaWanda Smith, Executive Assistant
lawandas@co.kinggeorge.state.va.us, 540-775-9181

County Tourism Grant Funding Application Now Available

King George, Va. (Mar.23, 2017) - The King George County Tourism Advisory Committee (KGTAC) is pleased to announce that the Spring 2017 Tourism Grant application is now available. The tourism grant application is the mechanism to apply for funds generated pursuant to VA State Code § 58.1-3819. Pursuant to § 58.1-3819, the designated funds will be spent solely for tourism and travel, marketing of tourism or initiatives that, as determined after consultation with the local tourism industry organizations, including representatives of lodging properties located in the county; attract travelers to the locality, increase occupancy at lodging properties, and generate tourism revenues in the locality.

The spring session opens on April 1 and will run through June 1, 2017. Applications will not be considered for the spring grants after June 1 at 4:00 p.m. An additional fall session will open on September 1 and run through November 1. All applications received within the open period will be reviewed and submitted to the King George County Board of Supervisors who will make the final decision on approval of applications received.

Acceptable project/event qualities include:

- Increase county tourism objectives through special single day events, exhibits, education programs, or recreational opportunities throughout the county that draw outside visitors to the county.
- Increase the use of lodging, restaurants, shopping venues and historical sites within the county
- Fostering or strengthening partnerships with other county organizations, attractions, or initiatives that extend single day events into collaborative, event weekends.
- Enhancing county, state and National Park Service trail and by-way experiences in King George County.

For a copy of the grant guidelines and application packet, visit <http://www.king-george.va.us/boards-and-commissions/commissions/tourism-advisory-committee.php> and select "Tourism Application for Funding" to download the application and instructions. The completed application should be sent via email to LaWanda Smith at lawandas@co.kinggeorge.state.va.us , or mailed to: Tourism Application c/o LaWanda Smith 10459 Courthouse Dr King George, Virginia 22485 or faxed to 540-775-5248, Attention: LaWanda Smith. For more information please call 540-775-9181. Citizens with special needs may contact the Virginia Relay Service at 711, or Relay Service TDD: 800-735-2258.

About King George County Government

King George County, with its 131 miles of shoreline on the Potomac and Rappahannock Rivers, acres of unspoiled natural beauty, cultural diversities and historic wealth, is home to approximately 20,637 citizens who are proud of their past and excited about the community's future. The County covers approximately 113,920 acres (183 square miles), of which 72,718 acres are forested, and 38,105 acres are agricultural. King George County is a transitioning rural County steeped in history that places a high priority on quality of life through the protection of natural, cultural and historical resources as well as by being a regional leader in pro-active and progressive planning, development and governmental services.

The County was ranked as one of the top 25 military communities with military populations under 10,000 in the United States in 2006 by Expansion Management magazine and was ranked first in public educational systems, third in spouse employment opportunities, eleventh in crime and safety and thirteenth in community standard of living.

It is the policy of King George County to provide equal employment opportunity to all persons regardless of race, color, sex, age, national origin, religious or political affiliation or opinion, disability, marital status, sexual orientation, genetic information, gender identity or expression, or any other status protected by law.